



# CIM

The Chartered  
Institute of Marketing

## Digital marketing planning and metrics

Thank you for booking onto our upcoming event, we look forward to seeing you there. Details for the day are listed below.

**Event Venue:** University of Brighton Business School  
Mithras House, Room 228  
Lewes Road  
Brighton  
East Sussex  
BN2 4AT

**Date:** Wednesday 9 November 2016

**Times:** Registration from 09:00; event starts 09:30 finishing at 13:00

**Directions and parking:** Please click [here](#) to view the map.

There is no parking on campus, however there is free unrestricted parking at the back of the building and on Lewes Road, Dewe Road and Natal Road, please see the attached campus map for further detail. If travelling by train Moulsecoomb train station is an 8 minute walk from the campus. For additional parking options please click the link for [Parkopedia](#).

**Networking tips:** Many of our delegates are already seasoned networkers, so if this is you then please ignore the attached networking tips. However, should you need some help in becoming an effective networker the attached tips might be of use.

**Latest information:** Delegates are encouraged to bring a laptop or iPad/tablet device to assist them during the session. For the most up-to-date information, please click [here](#) to view the event on our website.

This event is eligible for CPD and can be used within your annual CPD submission, for which the duration has been estimated as 3.5 hours within the Professional Marketing Standards category of Digital integration. Completing your CPD on an annual basis ensures you receive formal recognition for your ongoing development, as well as allowing you to achieve and maintain Chartered Marketer status. For more details call +44 (0)1628 427120 or visit our [website](#).

In the event that you have booked on behalf of a colleague and provided your own contact details, please forward this e-mail onto the relevant person. **If for any reason you cannot attend, please [contact us](#) at your earliest convenience.**

If you are a non-member and would like to receive event e-mail promotion, Please reply to this e-mail with '**Please sign me up for event e-mail promotion**' in the subject line.

### Network Support Team

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