



CIM

The Chartered
Institute of Marketing

[Embedding sustainability as a core brand value – 20 October 2016](#)

Thank you for booking onto our upcoming event, we look forward to seeing you there. Details for the day are listed below.

Event Venue: Sheffield University Management School
Conduit road
Sheffield
South Yorkshire
S10 1FL

Date: Thursday 20 October 2016

Times: Registration is from 18:00; event starts at 18:30; finishing at 20:00

Directions and parking: Please click [here](#) to view the map.
Parking is not available at the venue. The closest is on Crookesmoor Road. Parking is £1.00 per hour and free after 6.30pm. For additional parking options please click the link for [Parkopedia](#).

Networking tips: Many of our delegates are already seasoned networkers, so if this is you then please ignore the attached networking tips. However, should you need some help in becoming an effective networker the attached tips might be of use.

For the most up-to-date information, please click [here](#) to view the event on our website.

This event is eligible for CPD and can be used within your annual CPD submission, for which the duration has been estimated as 1.5 hours within the Professional Marketing Standards category of Strategy. Completing your CPD on an annual basis ensures you receive formal recognition for your ongoing development, as well as allowing you to achieve and maintain Chartered Marketer status. For more details call [+44 \(0\)1628 427120](tel:+44(0)1628427120) or visit our [website](#).

In the event that you have booked on behalf of a colleague and provided your own contact details, please forward this e-mail onto the relevant person. **If for any reason you cannot attend, please [contact us](#) at your earliest convenience.** If you are a non-member and would like to receive event e-mail promotion, Please reply to this e-mail with '**Please sign me up for event e-mail promotion**' in the subject line.

Network Support Team

CIM |Catalyst of collective intelligence

D: +44 (0)1628 427340

E: cimevents@cim.co.uk

W: cim.co.uk