



CIM

The Chartered
Institute of Marketing

[Lessons in global marketing from Barbour](#)

Thank you for booking onto our upcoming event, we look forward to seeing you there. Details for the day are listed below.

Event Venue:

Durham University
Room D009 Ebsworth Building, Queens Campus
University Boulevard
Thornaby
Stockton-on-Tees
TS17 6BH

Date:

Wednesday 23 November 2016

Times:

Registration from 18:00; events starts 18:30 and finishes at 20:00

Directions and parking:

Please click [here](#) to view the map and directions to the University can be found [here](#).

There is free on-site parking adjacent to the Ebsworth building within the University grounds, please follow signs for the main campus carpark. Buildings are signposted and large campus maps are located around the car park, alternatively please see the attached [campus map](#) where you will find Ebsworth building marked as number 3 on the map.

Networking tips:

Many of our delegates are already seasoned networkers, so if this is you then please ignore the attached networking tips. However, should you need some help in becoming an effective networker the attached tips might be of use.

Latest information:

For the most up-to-date information, please click [here](#) to view the event on our website.

This event is eligible for CPD and can be used within your annual CPD submission, for which the duration has been estimated as 2 hours within the Professional Marketing Standards category of Strategy. Completing your CPD on an annual basis ensures you receive formal recognition for your ongoing development, as well as allowing you to achieve and maintain Chartered Marketer status. For more details call +44 (0)1628 427120 or visit our [website](#).

In the event that you have booked on behalf of a colleague and provided your own contact details, please forward this e-mail onto the relevant person. **If for any reason you cannot attend, please [contact us](#) at your earliest convenience.**

If you are a non-member and would like to receive event e-mail promotion, Please reply to this e-mail with **'Please sign me up for event e-mail promotion'** in the subject line.

Network Support Team

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