



CIM

The Chartered
Institute of Marketing

Battle of the industries - product vs service

Thank you for booking onto our upcoming event, we look forward to seeing you there. Details for the day are listed below.

- Event Venue:** PDR
Cardiff Metropolitan University
200 Western Avenue
Cardiff
CF5 2YB
- Date:** Friday 11 November 2016
- Times:** Registration from 07:30; event starts 08:15 and finishes at 09.30.
- Directions and parking:** Please click [here](#) to view the map.
Please also find attached a map of the campus. Parking spaces have been reserved for all attendees. Please ensure you park in a bay marked with a 'CIM Wales event' sign, these spaces have been pre-paid.
- Networking tips:** Many of our delegates are already seasoned networkers, so if this is you then please ignore the attached networking tips.
However, should you need some help in becoming an effective networker the attached tips might be of use.
- Latest information:** For the most up-to-date information, please click [here](#) to view the event on our website.

This event is eligible for CPD and can be used within your annual CPD submission, for which the duration has been estimated as 1.5 hours within the Professional Marketing Standards category of Insights. Completing your CPD on an annual basis ensures you receive formal recognition for your ongoing development, as well as allowing you to achieve and maintain Chartered Marketer status. For more details call +44 (0)1628 427120 or visit our [website](#).

In the event that you have booked on behalf of a colleague and provided your own contact details, please forward this e-mail onto the relevant person. **If for any reason you cannot attend, please [contact us](#) at your earliest convenience.**

If you are a non-member and would like to receive event e-mail promotion, Please reply to this e-mail with '**Please sign me up for event e-mail promotion**' in the subject line.

Network Support Team

CIM |Catalyst of collective intelligence

D: +44 (0)1628 427340

E: cimevents@cim.co.uk

W: cim.co.uk