



CIM

The Chartered
Institute of Marketing

Introduction to digital marketing research

Thank you for booking onto our upcoming event, we look forward to seeing you there. Details for the day are listed below:

Event Venue: Basingstoke College of Technology
South Site, Room E203
Worting Road
Basingstoke
Hampshire RG21 8TN

Date: Tuesday 14 February 2017

Times: Registration from 09:00; events starts 09:30 and finishes at 13:00.

Directions and parking: Please click [here](#) to view the map.

Delegates will need to park in the main car park on the North site which is located opposite the South Site. Please print the permit and clearly display it in the front window of your vehicle.

Once parked please make your way to the main entrance of the South Site building reception where you will then be directed to the CIM registration desk. For additional parking options please click the link for [Parkopedia](#).

Networking tips: Many of our delegates are already seasoned networkers, so if this is you then please ignore the attached networking tips. However, should you need some help in becoming an effective networker the attached tips might be of use.

Latest information: **Delegates are encouraged to bring an iPad/tablet or laptop to assist with the interactive elements of the session.**

For the most up-to-date information, please click [here](#) to view the event on our website and join our twitter feed at [@CIMinfo_SE](#).

This event is eligible for CPD and can be used within your annual CPD submission, for which the duration has been estimated as 3 hours within the Professional Marketing Standards category of Digital integration. Completing your CPD on an annual basis ensures you receive formal recognition for your ongoing development, as well as allowing you to achieve and maintain Chartered Marketer status. For more details call +44 (0)1628 427120 or visit our [website](#).

In the event that you have booked on behalf of a colleague and provided your own contact details, please forward this e-mail onto the relevant person. **If for any reason you cannot attend, please [contact us at your earliest convenience](#).** If you are a non-member and would like to receive event e-mail promotion, Please reply to this e-mail with '**Please sign me up for event e-mail promotion**' in the subject line.

Network Support Team

CIM | The Chartered Institute of Marketing

D: +44 (0)1628 427340

E: cim.events@cim.co.uk

W: cim.co.uk