



CIM

The Chartered  
Institute of Marketing

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Thank you for booking onto our upcoming event, we look forward to seeing you there. Details for the day are listed below:

**Event Venue:**

Pilkington Lecture Theatre  
Pilkington Building, Universities at Medway  
North Road  
Chatham Maritime  
Kent ME4 4JB

**Date:**

Wednesday 15 March 2017

**Times:**

Registration from 15:30; event starts at 16:00 and finishes at 18:30.

**Directions and parking:**

Please click [here](#) to view the venue location on Google maps.

Delegates may park at the Drill Hall Library car park (Sat nav ME4 4EU)

Please find attached a parking permit provided by Kent Business School which must be print off and clearly displayed in your vehicle.

Enter the Medway campus via the main entrance on Maritime Way, immediately bear left into Pembroke Road and continue along into North Road (beware of speed bumps). Continue to the end of North Road, passing the back of the Pilkington Building, and the long library building on your right, pass the Rowan Williams building on your left and turn right into the entrance of the Drill Hall car park.

The entrance is guarded by a barrier, to gain access you will need to press the button on the barrier and speak to the attendant.

**Networking tips:**

Many of our delegates are already seasoned networkers, so if this is you then please ignore the attached networking tips. However, should you need some help in becoming an effective networker the attached tips might be of use.

**Latest information:**

For the most up-to-date information, please click [here](#) to view the event on our website and join our twitter feed at [@CIMinfo SE](#).

This event is eligible for CPD and can be used within your annual CPD submission, for which the duration has been estimated as 2.5 hours within the Professional Marketing Standards category of Integrated marketing communications. Completing your CPD on an annual basis ensures you receive formal recognition for your ongoing development, as well as allowing you to achieve and maintain Chartered Marketer status. For more details call +44 (0)1628 427120 or visit our [website](#).

In the event that you have booked on behalf of a colleague and provided your own contact details, please forward this e-mail onto the relevant person. **If for any reason you cannot attend, please [contact us](#) at your earliest convenience.**

If you are a non-member and would like to receive event e-mail promotion, Please reply to this e-mail with '**Please sign me up for event e-mail promotion**' in the subject line.