



CIM

The Chartered
Institute of Marketing

[How to create an effective marketing plan, 26 April 2017](#)

Thank you for booking onto our upcoming event, we look forward to seeing you there. Details for the day are listed below.

- Event Venue:** Loughborough College
Radmoor Road
Loughborough
Leicestershire
LE11 3B
- Date:** Wednesday 26 April 2017
- Times:** Registration and networking is from 09:00, the session starts at 09:30 and finishes at 13:00.
- Directions:** Please click [here](#) to view the map to the venue. For full information on how to get the venue please click [here](#). If you require a parking space please let us know and we can reserve spaces.
- Important information:** Upon arrival please report to the Main hub receptions, we will then show you to our meeting room.
- Latest information:** For the most up-to-date information, please click [here](#) to view the event on our website. If you have any dietary requirements please do let us know.

This event is eligible for CPD and can be used within your annual CPD submission, for which the duration has been estimated as 3.5 hours within the Professional Marketing Standards category of Strategy. Completing your CPD on an annual basis ensures you receive formal recognition for your ongoing development, as well as allowing you to achieve and maintain Chartered Marketer status. For more details call +44 (0)1628 427120 or visit our [website](#).

In the event that you have booked on behalf of a colleague and provided your own contact details, please forward this e-mail onto the relevant person. **If for any reason you cannot attend, please [contact us](#) at your earliest convenience**

Network Support Team
CIM

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