



CIM

The Chartered
Institute of Marketing

Marketing Capability Seminar

Thank you for booking onto our upcoming event, we look forward to seeing you there. Details for the day are listed below.

- Event venue:** CIM
Moor Hall
Cookham
Maidenhead
Berkshire
SL6 9QH
- Date:** Friday 23 June 2017
- Times & agenda:** Registration from 08:30; events starts 09:30 and finishes at 11:45.
- 08:30 - 09:30 Breakfast and networking opportunity
09:30 - 09:45 Welcome from CIM
09:45 - 10:45 CIM research highlights:
 The changing role of marketing
 The challenges and opportunities for today's marketers
 How CIM can build business advantage
10:45 - 11:00 Case study
11:00 - 11:45 Q&A, refreshments and Tailored Training Solutions team meet & greet
11:45 Tour of Moor Hall
- Directions and parking:** For directions, please see this [link](#).
There is free parking on-site.
- Networking tips:** Many of our delegates are already seasoned networkers, so if this is you then please ignore the attached networking tips. However, should you need some help in becoming an effective networker the attached tips might be of use.
- Latest information:** For the most up-to-date information please click [here](#) to view the event on our website.

In the event that you have booked on behalf of a colleague and provided your own contact details, please forward this e-mail onto the relevant person. **If for any reason you cannot attend, please [contact us](#).**

If you are a non-member and would like to receive event e-mail promotion, please reply to this e-mail with **'Please sign me up for event e-mail promotion'** in the subject line.

Network Support Team

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