



CIM

The Chartered
Institute of Marketing

[Key lessons for branding success](#)

Thank you for booking onto our upcoming event, we look forward to seeing you there. Details for the day are listed below.

Event Venue: Adam Smith Business School
University of Glasgow
University Avenue
Glasgow
G12 8QQ

Date: Thursday 25 May 2017

Times: Registration from 18:00; events starts 18:30 and finishes at 21:00

Networking tips: Many of our delegates are already seasoned networkers, so if this is you then please ignore the attached networking tips. However, should you need some help in becoming an effective networker the attached tips might be of use.

For the most up-to-date information, and click [here](#) to view the event on our website.

Latest information:

This event is eligible for CPD and can be used within your annual CPD submission, for which the duration has been estimated as 2.5 hours within the Professional Marketing Standards category of Brand. Completing your CPD on an annual basis ensures you receive formal recognition for your ongoing development, as well as allowing you to achieve and maintain Chartered Marketer status. For more details call +44 (0)1628 427120 or visit our [website](#).

In the event that you have booked on behalf of a colleague and provided your own contact details, please forward this e-mail onto the relevant person. **If for any reason you cannot attend, please [contact us](#) at your earliest convenience.**

If you are a non-member and would like to receive event e-mail promotion, Please reply to this e-mail with **'Please sign me up for event e-mail promotion'** in the subject line.

Network Support Team
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