



CIM

The Chartered
Institute of Marketing

Information for the day: Digital Summit 2017, Tuesday 17 October 2017

We are pleased to provide you with information and arrival instructions for Digital Summit 2017.

Venue

The BP Lecture Theatre
The British Museum
Great Russell St
London
WC1B 3DG

Map and travel links

[View a map of the venue](#)

Nearest tube stations: Holborn (500m), Tottenham Court Road (500m), Russell Square (800m), Goodge Street (800m).

[Plan your journey here](#)

Nearest car park: [Bloomsbury Square](#) (150m)
(Please note that the venue is within the [Congestion Charge zone](#).)

Key timings

08:00	Registration and coffee reception
09:15	Summit begins
11:10	Coffee break and networking
13:00	Lunch and networking
16:20	Drinks reception and networking
17:30	Summit closes

The full programme can be found [here](#).

Arrival instructions

On arrival at the venue, please enter using the main museum reception and turn right, past the information desk. You will see a set of stairs to your right which leads down to delegate registration. Signage will also be provided.

To make delegate registration as seamless as possible, your badge will be available for collection from the relevant alphabetical point at the registration desk. This badge will grant you access to all delegate food and refreshments throughout the day, therefore please ensure it is visible.

Dietary requirements

If you haven't done so already, please let us know in the first instance if you have any dietary requirements so we can cater for your needs accordingly.

Questions?

If you have any questions about this event, please do not hesitate to contact our events team on +44 (0)1628 427031 or e-mail events.organiser@cim.co.uk.

For any emergencies on the day of the event, please contact our off-site team on +44 (0)1628 427340.

Can no longer attend?

If for any reason you now cannot attend, we would be very grateful if you could let us know as soon as possible. Please note that refunds are not permitted at this stage.

With thanks in advance and we look forward to welcoming you to the Digital Summit next week.

Kind regards,

The Events Team, CIM

[#CIMdigital](#)

