



CIM

The Chartered
Institute of Marketing

Brand Therapy: 15 Tools for Creating Strong Brand Strategies in Pharma and Medtech

Thank you for booking onto our upcoming event, we look forward to seeing you there. Details for the day are listed below.

Event Venue:	The Chartered Institute of Marketing Moor Hall Cookham Maidenhead Berkshire SL6 9QH
Date:	Wednesday 07 February 2018
Times:	Registration from 18:00; events starts 18:30 and finishes at 20:00
Directions and parking:	For directions, please see this link . Large free car park on site.
Networking tips:	Many of our delegates are already seasoned networkers, so if this is you then please ignore the attached networking tips. However, should you need some help in becoming an effective networker the attached tips might be of use. For the most up-to-date information, please click here to view the event on our website.
Latest information:	

This event is eligible for CPD and can be used within your annual CPD submission, for which the duration has been estimated as 1.5 hours within the Professional Marketing Standards category of Brand. Completing your CPD on an annual basis ensures you receive formal recognition for your ongoing development, as well as allowing you to achieve and maintain Chartered Marketer status. If you have any special requirements, please call +44 (0)1628 427120.

In the event that you have booked on behalf of a colleague and provided your own contact details, please forward this e-mail onto the relevant person. **If for any reason you cannot attend, please [contact us](#).**

If you are a non-member and would like to receive event e-mail promotion, please reply to this e-mail with **'Please sign me up for event e-mail promotion'** in the subject line.

Network Support Team

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