

Marketing on a budget Delegate Joining Instructions

Thank you for booking to attend this event, we hope you enjoy it. Please read the following information carefully.

Event Venue: Preston North End Football Club
Sir Tom Finney Way
Deepdale
Preston
Lancashire
PR1 6RU

Map: [Map to venue](#)

Date: Thursday 9 February 2012

Times: 18.00 - 19.00 registration, networking and light buffet
19.00 - 20.00 presentation

Contacts: Before the event - [email](#) or call CIM Events on +44 (0)1628 427340
On the day of the event - **Stacy Hurley +44 (0)7795 682774**

Directions:

All visitors need to park in the Invincibles Car Park, accessed via Lowthorpe Road, and enter the stadium via the South Executive Entrance in the Invincibles Pavilion (adjacent to the on-site NHS facility, the Minerva Centre).

The event is being hosted in the Players' Lounge, which is accessed via the first door on the left when you arrive at the reception.

Please note:

- If you have any specific dietary requirements please e-mail [CIM Events](#)
- To aid networking on the evening, a delegate list will be available to view.
- Videos/photographs may be taken during the event for CIM marketing purposes. If you do not wish to appear on such materials, please contact us prior to the event.
- CPD certificates and feedback questionnaires will be sent by email following the event, so please make sure we have your correct email address.
- In addition, presentation slides/supporting materials where available, will be sent after the event direct from the speaker. Please make sure you have ticked the presentation box upon registration for us to be able to pass on your email address.
- Please notify us if you cannot attend.
- The Institute reserves the right to charge delegates who do not attend without giving us email notification at least 24 hours prior to event.